

PropTech Development Case Study

How a real estate operator streamlined operations with a custom PropTech platform.

Highlights

Client Profile

- Mid-size property management company operating across multiple regions.
- Needed a unified PropTech platform to streamline leasing, maintenance, and reporting.

Challenges

- Data scattered across PMS, payment gateways, and manual spreadsheets.
- Slow manual workflows leading to delays in approvals and tenant communications.

Solution

- Custom PropTech web application integrated with existing PMS and billing tools.
- Automation of leasing, maintenance requests, and notifications for tenants and staff.

Results

- 35% faster leasing cycle within 3 months of launch.
- 40% reduction in manual back-office workload.
- Clear visibility into portfolio performance with real-time dashboards.